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Business Management & Administration

The Advantages of Global Communication | Bizfluent

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Business communication - Wikipedia

Business communication focuses primarily on achieving goals/aims and, in the case of a public company or organization, stakeholders. The communication function of a business is provided by the media relations department.

Business and Administrative Communication

The ninth edition of Business and Administrative Communication by Donna Kienzler is a true leader in the business communication industry.Locker's text uses a student-friendly writing style and strong design element to hold student's attention.

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